

# Editorial Calendar

JAN/FEB	MAR/APR	MAY	JUNE/JULY	AUG/SEPT	PRODUCT GUIDE	OCTOBER	NOV/DEC
<p><b>Editorial Topics</b>                      Facility-Based Equipment                       Pain Management                       Stroke Treatment &amp; Technology                       Patient Lifts &amp; Transfers                       Software                       Pediatric Mobility</p> <p><b>Bonus Distribution</b>                      APTA Combined Sections Meeting</p>	<p><b>Editorial Topics</b>                      Mobility                       Standing                       Pressure Sore Prevention                       Aquatics                       Vestibular Rehab                       Software Matrix</p> <p><b>Bonus Distribution</b>                      International Seating Symposium                       AOTA Nashville</p>	<p><b>Editorial Topics</b>                      Buyer's Guide</p> <p><b>Bonus Distribution at all shows</b></p>	<p><b>Editorial Topics</b>                      Pain Management                       Continuing Education                       Gait &amp; Balance                       Mobility Update                       Home Modification                       Software Roundtable</p> <p><b>Bonus Distribution</b>                      APTA NEXT Conference</p>	<p><b>Editorial Topics</b>                      Aquatics                       Wheelchair Cushion Showcase                       Pediatrics: Strollers &amp; Beyond                       Pain Management                       Back To Work                       Practice Management Software</p>	<p><b>Editorial Topics</b>                      Fall Product Guide</p> <p><b>Bonus Distribution at all shows</b></p>	<p><b>Editorial Topics</b>                      Software                       Pain Management                       Seating &amp; Positioning                       Aquatic Rehab                       Home Modification                       Functional Assessment &amp; Measurement</p> <p><b>Bonus Distribution</b>                      APTA Private Practice Section</p>	<p><b>Editorial Topics</b>                      Mobility                       Documentation Software                       Lower Extremity Rehab                       Therapeutic Modalities (Taping)                       Custom Seating                       Pediatrics</p>
<p>Ad Close Date: 12.17.14                      Ad Materials Due: 12.19.14                      Mail Date: 1.21.15</p>	<p>Ad Close Date: 1.12.15                      Ad Materials Due: 1.14.15                      Mail Date: 3.1.15</p>	<p>Ad Close Date: 4.1.15                      Ad Materials Due: 4.3.15                      Mail Date: 5.1.15</p>	<p>Ad Close Date: 5.26.15                      Ad Materials Due: 5.28.15                      Mail Date: 6.24.15</p>	<p>Ad Close Date: 6.25.15                      Ad Materials Due: 6.29.15                      Mail Date: 8.3.15</p>	<p>Ad Close Date: 7.24.15                      Ad Materials Due: 7.28.15                      Mail Date: 9.25.15</p>	<p>Ad Close Date: 8.26.15                      Ad Materials Due: 8.28.15                      Mail Date: 9.25.15</p>	<p>Ad Close Date: 9.25.15                      Ad Materials Due: 9.29.15                      Mail Date: 11.2.15</p>