

Overview

Our digital editions offer enhanced features such as slide shows, podcasts, videos, and much more that make reading the latest issue truly interactive and unique.

Program Features

Sponsorship \$2,500 issue/edition

- Left-hand page facing front cover on digital edition
- Leaderboard on two separate e-blasts
- Marketing support campaign included
- Traffic driver promotional items on website

Banner Ad \$350/per unit

- Banners will display across the top of the viewer
- Three banner units per issue are available
- Banners will rotate on set time interval

Extras

- Basic Enhancement Link..... **\$150 | \$100/additional**
- Digital Call for Action Ad **\$500**
- Digital Call for Action Spread..... **\$1,000**
- Multimedia Add On:
 - Audio **\$175 | 2 minutes**
 - Video..... **\$200 | 2 minutes**

Roles & Duties

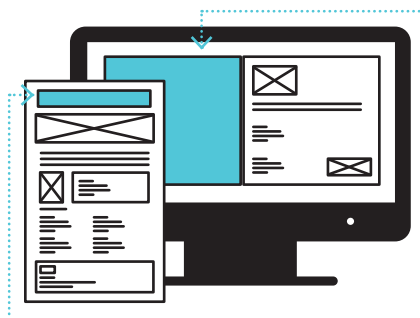
Client

- Define the expectations

Sales

- Inform client of timeline
- Manage final approval

Specs



Full Page: See rates & specs page

Leaderboard: 728 x 90, gif or jpg, 45kb

Advertiser Logo: 125 x 125, gif or jpg, 45kb

Banner Ad: 940 x 60, gif or jpg, 45kb

Extras

Digital Call for Action Ad: 7.875 (w) x 10.75 (h) - high res pdf

Digital Call for Action Spread: 15.75 (w) x 10.75 (h) - high res pdf

Video: YouTube or Vimeo formats only